



ALPHA KAPPA PSI

2022-2023 Sponsorship Prospectus

Tulane Pi Chi Chapter

Prepared for
Potential Sponsor

Presented by
Allie Sansone, Corporate
Sponsorship Officer

March, 2023



MESSAGE FROM OUR EXECUTIVES

Dear Potential Corporate Sponsor,

Pi Chi chapter of Alpha Kappa Psi would like to offer an opportunity to expand your professional presence and customer base within our network at Tulane University. As the largest chapter of the country's most prestigious co-ed business fraternity, we are proud to extend this offer to your company.

Pi Chi Chapter is unique within Tulane University and Alpha Kappa Psi. With over 120 active members from all majors, our chapter brings the brightest leaders from all corners of Tulane's campus. Our organization prides itself on professional development, speaker series, brotherhood, fundraising, and community service Events. Tulane's distinction as a top-rated and one-of-a-kind educational institution expands our resources and community outreach, emphasizing public service and global impact. We have worked with local organizations such as Dancing Grounds, Glass Half Full, CleanUp NOLA, Arc Greater New Orleans, and others. We look forward to improving our community and building lasting relationships through collaboration and partnership.

We aim to cultivate relationships with experienced companies like yours and help expand your market to our chapter network and further to the 8,000 undergraduate students at Tulane. We are founded on service, brotherhood, integrity, knowledge, and unity, and we encourage you to take advantage of this unique opportunity.



Sincerely,

Khira Hickbottom

Chapter President

Allie Sansone

Corporate Sponsorship Chair

WHO ARE WE?



Brotherhood



Knowledge



Integrity



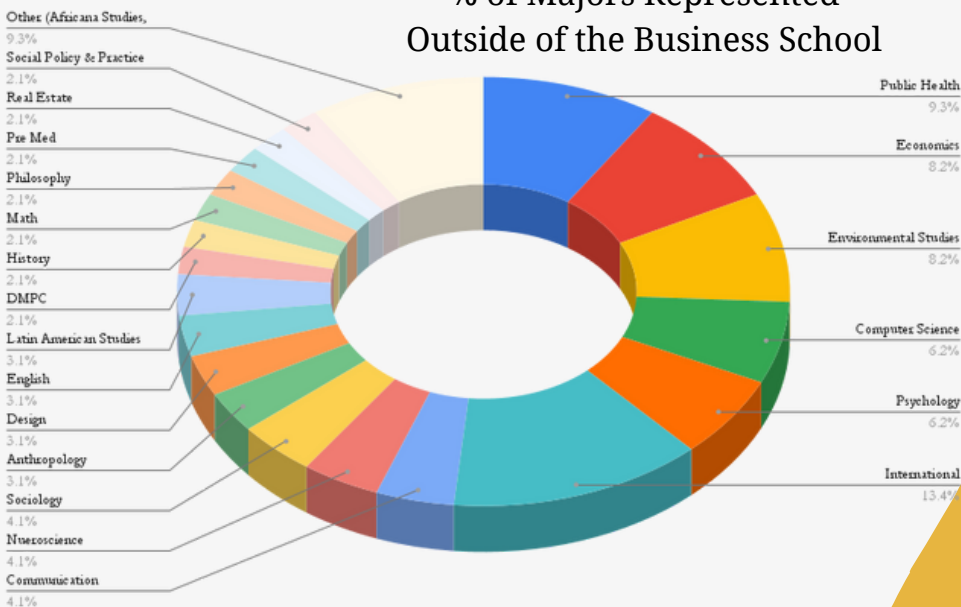
Service



Unity

Over 120 active Brothers

% of Majors Represented Outside of the Business School



BECOMING A SPONSOR



Silver \$250

- official feature on our website
- Social Media Post for *one semester*

Yellow Rose \$500

- official feature on our website
- Social Media Post for *one semester*
- Access to Brother Resume Book for *one semester*

Sapphire \$1000

- official feature on our website
- Social Media post for *one semester*
- Access to Brother Resume Book for *one semester*
- Logo on promotional material for a semester event
- Distribution of promotional materials
- Company Information session during Chapter Meeting

WE WANT TO BE YOUR PARTNER





PI CHI CHAPTER 2022-2023

TULANEAKPSI.ORG PICHI.AKPSI@GMAIL.COM

SPONSOR FORM

Company Name: _____

Contact Name: _____

Contact Title: _____

Mailing Address: _____

Phone Number: () _____ - _____

Email Address: _____

PLEASE INDICATE ONE OF THE FOLLOWING WITH AN "X":

We would like you to become an official sponsor of
Tulane University Alpha Kappa Psi :

Silver (\$250) _____

Yellow Rose (\$500) _____

Sapphire (\$1000) _____